

JOIN THE PHARMACY GUILD OF NEW ZEALAND



PHARMACY GUILD
OF NEW ZEALAND

Your
prescription
for success

Dedicated to member pharmacies



PHARMACY GUILD
OF NEW ZEALAND



"As a profession, we need to stand together if we want to build a better future for community pharmacy."

IAN JOHNSON

PRESIDENT OF THE PHARMACY GUILD OF NEW ZEALAND,
JOHNSON'S PHARMACY, OTARA
GUILD MEMBER SINCE 1989.

Welcome

This brochure introduces you to some of the many services and advantages our members enjoy.

The Pharmacy Guild of New Zealand - what we can do for you

The Guild understands the vital role community pharmacists play in health care in New Zealand. We are committed to ensuring members can realise their professional and financial potential in today's business environment.

THE GUILD'S ROLE INCLUDES:

- Leadership on all issues affecting the community pharmacy sector
 - Representation of the business interests of community pharmacy owners including acting as their agent in respect of the Pharmacy Services Agreement
 - Lobbying politicians and public servants to ensure the recognition of community pharmacy in national health policy
 - Raising the profile of community pharmacy issues in the media
 - Keeping members informed of what's happening in the sector
 - Operating a pharmacy practice helpdesk to respond to member queries
- Providing business tools and resources to assist members in running their pharmacies
 - Maintaining the Pharmacode® database which members can utilise free of charge
 - Supporting members in their professional role such as providing free online access to 'Martindale: The Complete Drug Reference'
 - Developing innovative pharmacy practice resources such as the Pharmacy Translation Kit and the Quality Pharmacy Advice Programme.



As a community pharmacy owner, membership of the Pharmacy Guild is your prescription for success. To become a member please phone (04) 802 8200 or email membership@pgnz.org.nz



***"I can focus on my patients because
I know the Guild is representing my
interests to the people who matter."***

WARREN LEONARD

VICE PRESIDENT OF THE PHARMACY GUILD OF NEW ZEALAND,
WILKINSON AND SON CHEMISTS, DUNEDIN
NEW ZEALAND'S OLDEST PHARMACY: GUILD MEMBER SINCE 1931.

Championing community pharmacy issues



We know how vital your role is to the health system. It's our job to ensure you are recognised by DHBs, the Ministry of Health, politicians, the wider health sector and patients.

Our role includes:

ACTING AS YOUR AGENT IN PHARMACY SERVICES AGREEMENT CONSULTATIONS

A key aspect of the Guild is the representation of the commercial interests of community pharmacists. We are consulted by the health sector on matters affecting them, such as the Pharmacy Services Agreement.

ADVOCACY

The Guild continually lobbies to improve its political capital with politicians and stakeholders. This model works well internationally for similar organisations as it ensures we are consulted.

POLICY AND REGULATORY FRAMEWORK

The Guild monitors policy developments that impact, or have the potential to impact, on the community pharmacy sector. We ensure members are kept up-to-date with the complex regulations that govern the availability of medicines, as well as changes to government policy that affect dispensing or claiming of subsidies.

STAKEHOLDER RELATIONSHIPS

The Guild maintains effective relationships with community pharmacy stakeholders and the wider health sector, such as Pharmac, HealthPAC, DHBNZ, Ministry of Health, Medsafe, the Pharmacy Council, NZMA, PITO, the Pharmaceutical Society and other health practitioners. The Guild is represented on many development and consultative bodies covering diverse topics, such as Health Information Standards Organisation, Standards New Zealand and Health Information Standards.

INTERNATIONAL REPRESENTATION

The Pharmacy Guild maintains close relationships with 'sister' organisations around the world, particularly the Pharmacy Guild of Australia. The Guild is also represented on Pharmintercom, which meets annually.



"Having worked in community pharmacy, I understand members' needs. I'm here to help."

REBECCA CHENG

BPharm Reg PharmNZ MRPharmS,
MEMBERS' ADVOCATE, THE PHARMACY GUILD OF NEW ZEALAND.

***Member only services
and benefits***



No day in community pharmacy is the same. We understand that balancing the demands of running a business and being a health professional is not easy. The staff at Guild headquarters will go out of their way to provide you with services and resources to help make your life easier.

PHARMACY PRACTICE HELPDESK

We can offer members advice on a range of issues, including:

- funding issues
- pharmaceutical issues
- dispensing processes, including claiming and the pharmaceutical schedule
- employment issues
- legal issues
- the audit process.

A RANGE OF BUSINESS TOOLS

- A draft employment agreement template.
- Organisational Quality Standards templates.
- An annual pharmacy wage and salary survey.
- Opening a new pharmacy information sheet – including a draft business plan.
- Guidance on pandemic planning.
- The Guild's Pharmacy Diary.

RESOURCES FOR YOUR PHARMACY

- Point-of-sale marketing, such as posters and fliers.
- Customer information display material, such as information regarding returned medicines.
- Exclusive use of the Guild logo – a trusted symbol of community pharmacy.
- Quality Pharmacy Advice Programme – a training resource for pharmacy staff.
- The Pharmacy Translation Kit which contains 76 words and phrases translated into Māori, Samoan, Tongan, Korean, Japanese, Chinese, and Hindi. Non members pay \$250 excl. GST.

FREE ACCESS

Micromedex Suite of Electronic Databases – Martindale, Drug Reax and Herbal Medicines: Guild membership also includes electronic access to Micromedex (Martindale, Drug Reax and the Herbal Medicines database). This fulfils audit requirements and costs approximately \$1,000 excl. GST for a hard copy version.

Pharmacode®: The use of Pharmacode has expanded significantly and is now used for all dispensed pharmaceuticals. Guild members have access to Pharmacode without any additional charge. Non members pay \$500 per annum excl. GST for this service.

The Directory of Retail Pharmacy: This is updated quarterly with the contact details of all community pharmacies in New Zealand and is a highly sought after document. Non members pay \$360 per annum excl. GST to access this resource.



"It's heartening to see the Guild taking a strong stance on pharmacy issues in the media - it helps patients understand what we have to deal with day-to-day."

RICHARD PERHAM

UNICHEM PERHAM'S PHARMACY, WELLINGTON
GUILD MEMBER SINCE 1990.



The voice of community pharmacy



Regular and informative communication with members is a priority for the Guild. We aim to keep members as informed as possible. We make use of the media to communicate key pharmacy issues and promote the value of the services you provide to New Zealanders.

COMMUNICATIONS

The Guild has a series of regular communications for its members, including:

- **Guild INTOUCH** – a weekly email sent to all Guild members which focusses on current issues affecting community pharmacy. If members prefer, they can receive Guild INTOUCH via fax.
- **Contact** – a monthly newsletter to members with updates on Guild activities and community pharmacy news, including practice-related matters.
- **Dispensary Topics** – a monthly newsletter which provides updates on dispensary-related issues. This is incorporated into Contact.
- **T&A Topics** – a bi-monthly newsletter for pharmacy support staff.
- **Guild website** – www.pgnz.co.nz with a members' only section.

GUILD EVENTS

Many community pharmacists practice in isolation, or have few opportunities to meet with their colleagues. Guild events are another opportunity for members to network, enjoy peer support and find out the latest industry news.

THE GUILD AND COMMUNITY PHARMACY IN THE MEDIA

The Guild is the recognised spokesperson on community pharmacy issues.

Our communications team utilise the media to ensure the Guild and community pharmacies have a strong public image. This helps to raise the awareness of pharmacists' professional skills and knowledge and promotes pharmacy issues to politicians and other stakeholders.

We also provide editorial to newspapers and magazines read by our target audience to promote the work of community pharmacists.

PRESCRIPTION



"The Guild's trading arm, PSL, aims to provide all the resources pharmacies need to run their business. Let PSL help you and your business."

ANNABEL YOUNG

CHIEF EXECUTIVE, PHARMACY GUILD OF NEW ZEALAND.

Benefits to your pharmacy business



The Guild's trading arm **Pharmaceutical Services Limited (PSL)**, provides members with a one-stop shop for their pharmacy business needs. PSL is a wholly owned subsidiary of the Guild that has been serving the needs of community pharmacy since 1957.

PHARMACEUTICAL SERVICES LIMITED

By using the collective purchasing power of pharmacies, PSL is able to provide products and services at a lower cost than individual pharmacies could provide. Where possible, PSL offers special deals and services to members that are not available to other customers.

PSL is well known for being ahead of the pack when it comes to innovation. They think outside the box when deciding what products to offer so that they can meet the business and personal needs of the pharmacist. PSL's diverse product range includes: personalised pharmacy bags and labels, skillets, uniforms, point-of-sale equipment, electronics, coffee, music and much more.



View PSL's products and services online at
www.psl.co.nz
Email: info@psl.co.nz
Phone: 0800 775 725 (0800 PSL SALES)
Fax: 0800 748 453

GUILD BUSINESS PARTNERS

The Guild is continuously working to develop relationships with business partners that will deliver tangible benefits to members. Visit the Guild website (www.pgnz.org.nz) for up-to-date information about business deals that are available to Guild members.



PHARMACY GUILD
OF NEW ZEALAND

PHARMACY GUILD OF NEW ZEALAND (INC)

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