

THE PHARMACY GUILD OF NEW ZEALAND



PHARMACY GUILD
OF NEW ZEALAND

Your
prescription
for success

Dedicated to member pharmacies



PHARMACY GUILD
OF NEW ZEALAND

"Community pharmacy is an exciting profession full of opportunity and is an integral part of the health system."

KAREN CRISP

PRESIDENT OF THE PHARMACY GUILD OF NEW ZEALAND,
WAIRAKEI PHARMACY, CHRISTCHURCH
GUILD MEMBER SINCE 1999.



Welcome

The Pharmacy Guild of New Zealand (Inc) would like to introduce you to some of the many services and benefits our members enjoy.

What we do

The Guild is the only organisation that represents community pharmacy owners. We are committed to ensuring members realise their professional and financial potential.

The Guild provides leadership on all issues facing the community pharmacy sector, including:

- acting as our members' agent in Pharmacy Services Agreement discussions
- raising the profile of community pharmacy in the media
- promoting the value of community pharmacy to the public
- lobbying politicians and decision-makers to improve the position of community pharmacy
- advocating for community pharmacy with DHBs and health officials
- providing local events for members to network with their pharmacy colleagues
- supporting the profession by sponsoring the pharmacy academia.



Building relationships within the health sector and with other key external stakeholders, is what the Guild does best.

“The Guild works closely with other pharmacy sector organisations to maximise the contribution and future of community pharmacy.”

KEN ORR

VICE PRESIDENT OF THE PHARMACY GUILD OF NEW ZEALAND,
ORR'S UNICHEM PHARMACY DARGAVILLE, DARGAVILLE;
ORR'S UNICHEM PHARMACY RUAKAKA, RUAKAKA; ORR'S UNICHEM
PHARMACY WHANGAREI, WHANGAREI; ORR'S RUST AVE PHARMACY,
WHANGAREI AND MAUNGATUROTO PHARMACY, MAUNGATUROTO
GUILD MEMBER SINCE 1986.



Championing community pharmacy



We know how vital the role of a community pharmacist is in primary healthcare. It's our job to ensure our members are acknowledged and valued by the Government, officials and colleagues in the wider healthcare sector.

Our role includes:

ACTING AS OUR MEMBERS' AGENT IN PHARMACY SERVICES AGREEMENT DISCUSSIONS

The Guild plays a key role in discussions about the Pharmacy Services Agreement – we represent the professional and commercial interests of community pharmacists.

ADVOCACY

We work hard at building relationships that enhance the political influence of community pharmacy. We ensure community pharmacy is consulted on issues facing the sector and that their contribution is valued.

POLICY AND REGULATION

The Guild is active in making submissions to the Government on policy developments that impact on community pharmacy. We ensure members are kept up-to-date on regulations and policy changes that may affect their professional practice, revenues and costs.

STAKEHOLDER RELATIONSHIPS

We maintain effective working relationships with pharmacy stakeholders, such as PHARMAC, DHBNZ, the Ministry of Health, Medsafe and Sector Services, as well as with our pharmacy colleagues and the schools of pharmacy. The Guild is present on many development and consultative bodies covering legislation, regulation, standards, policy, professional practice and patient safety.

INTERNATIONAL REPRESENTATION

The Guild maintains collegial relationships with our counterparts around the world, particularly the Pharmacy Guild of Australia. We are well informed about international practice and are strategically aligned where appropriate. The Guild is a member of the Pharmaceutical International Network which meets annually. This network is a group of national pharmacy associations from Australia, Canada, Ireland, New Zealand, the United Kingdom, the United States and South Africa. It was established in 2004 to facilitate communication and collaboration between policy makers and researchers of community pharmacy practice.



"My knowledge of community pharmacy allows me to develop the tools you need to run a successful business."

REBECCA CHENG BPharm RegPharmNZ MRPharms
MARKETING AND MEMBERSHIP SERVICES MANAGER,
PHARMACY GUILD OF NEW ZEALAND

***Member services
and benefits***

Guild membership gives community pharmacists the competitive edge in their pharmacy practice



No day in a community pharmacy is the same. The Guild understands that balancing the demands of running a business and being a healthcare professional, are not easy.

We provide our members with a range of business tools:

- A pharmacy practice helpdesk.
- A 0800 HR advice line.
- Employment agreement templates.
- Sample job descriptions.
- An annual remuneration survey.
- A service user satisfaction survey.
- Guidance on pandemic planning.
- Preferential rates on credit card transactions with The National Bank.
- A guide for training new pharmacy staff.
- Special offers from ADT Armourguard.
- Online business training.
- GuildLink® – a comprehensive system that provides and manages standard operating procedures.
- A disaster management guide.

Members also receive a variety of resources for their pharmacy, including:

- point-of-sale marketing material to help drive product sales
- customer information display material
- Helping Health Cards to assist in managing your patients' health conditions
- a Guild diary with key dates and useful contact details
- a Directory of Community Pharmacies in New Zealand
- a tear-off pad explaining the prescription subsidy card
- use of the Guild logo
- Pharmacy Guild gift vouchers in \$5, \$10, \$20 and \$50 denominations.

Guild members receive free access to the members' only section of the Guild website where they can access:

- additional tools and templates for their pharmacy, for example tools for managing medicine recalls
- the Micromedex Suite of Electronic Databases – Martindale, Drug Reax and Herbal Medicines.



"I trust the Guild to be my voice during Pharmacy Services Agreement discussions. This allows me to focus on what I am good at - looking after my patients."

NAHEED OMAR

MANA PHARMACY, PORIRUA
GUILD MEMBER SINCE 1999

The voice of community pharmacy



Keeping members informed is a priority for our organisation. Members enjoy regular and accurate communication about the pharmacy industry. We also maintain good relationships with the media to ensure that the value of community pharmacy, and the current issues our members face, is reflected positively.

COMMUNICATIONS

The Guild provides members with a series of regular communications, including:

- **Guild INTOUCH** – a weekly e-newsletter focussing on current issues affecting the industry
- **Contact** – a glossy monthly newsletter jam packed with interesting pharmacy-related news and stories, and topical features on practice-related matters
- **T & A Topics** – a bi-monthly newsletter for pharmacy technicians and assistants with information on how to provide quality front-line health advice

- **The Guild website** – www.pgnz.org.nz provides members with a members' only section with news, practice-related issues and opportunities to comment on consultations and submissions
- **Social media** – the Guild's Facebook page is updated regularly and filled with news and information about current issues affecting community pharmacy.

GUILD EVENTS

Many community pharmacists have little opportunity to meet with their colleagues. Guild events are run at a local level and provide members with a chance to network, enjoy peer support and chat about the latest industry news.



Products for your pharmacy



The Guild's trading arm, **Pharmaceutical Services Limited** (PSL), provides members with pharmacy products to suit their business needs. PSL is a wholly owned subsidiary of the Guild and was established in 1957.

By using the collective purchasing power of pharmacies, PSL is able to provide products and services at a lower cost than individual pharmacies could negotiate. All profits from PSL go directly to the Guild to support its work for members.

Where possible, PSL offers special deals and services to members that are not available to non members.

PSL prides itself on providing unique and beneficial products to suit the needs of pharmacy. PSL's diverse product range includes personalised pharmacy bags and labels, stationery, dispensary equipment, uniforms, point-of-sale equipment, electronics, on-sell products and more.

For more information about Guild membership, go to www.pgnz.org.nz, phone **04 802 8200** or email enquiries@pgnz.org.nz



**PHARMACEUTICAL
SERVICES LIMITED**

To view PSL's products and services, go to www.psl.co.nz, email info@psl.co.nz, phone 0800 775 725 or fax 0800 748 453.



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